

Bidding for Funds

Objective

A one day seminar for those involved in bidding for external funding for projects.

Content

Introduction

- Identifying Funding Sources

Scoping the project

- Identifying and specifying the project
- Identifying and securing potential partners
- Preparing and presenting the budget
- Arguing the financial case
- Project planning and milestones
- Identifying the project outcomes

Planning the Submission

- Why we need a project plan
- Preparing the project plan
- Understanding the requirements for the bid
- Writing a successful bid
- Content and terminology
- Finances
- Project planning and control
- Identifying and delivering the outcomes
- Project reporting
- Presenting the bid submission

Delivering the Project

- Funding is the beginning, not the end
- Planning the project for success
- Managing partners, contractors and suppliers
- Managing the project budget
- Delivering and measuring outputs
- Developing a track record of delivery

Conclusions and Questions

Format

This is an interactive session that includes presentation, discussion, practical examples and case studies. All delegates will receive a comprehensive delegate handbook and supporting CD.

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